

MEE Training 101 Certification Process

- Webinar 101 training (recorded) is available online through October 31st: <https://student.gototraining.com/r/3539000618480460800>
- Or e-mail cupsher@meeproductions.com to receive a 101 Webinar/Training registration e-mail from MEE
- After completing the training, follow a link to 10-question test
- Scoring 80% or better is a pass
- A signed Training 101 Certificate will be sent via e-mail (PDF)
- This qualifies participants for the Webinar 201 series (see dates on next slide)



MEE Community Activation Webinar 201 Dates

Wednesday, October 10, 2012
8 PM ET

Wednesday, November 7, 2012
8 PM ET



Community Activation Webinar 201 Content

- Keys to effective community engagement
- Using oral communications principles & strategies
- Planning, logistics and conducting Chat & Chews in any community
- Key findings from recent audience research
- “Moving the numbers”--measuring effectiveness & success



Community Activation Leader Webinar 201

Questions?

Call MEE toll-free, 1-877-MEE-PROD

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